Evidence for the outcomes of WIL
A case study of the Diploma of Professional Practice

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Open the door
go to www.dpp.unsw.edu.au
Why a Diploma of Professional Practice?

- UNSW aspires to develop globally focused graduates
- Student feedback
- Employer feedback
Structure of Diploma

Completed concurrently with your degree

- Introduction to Global Citizenship
- Introduction to the Workplace
- Professional Practice 1
- Professional Practice 2
- Introduction to Leadership and Professional Practice
- 2 Electives
- Professional Practice Summit
Components of Employability

1. Degree subject knowledge
2. Generic skills
3. Emotional intelligence
4. Work & life experience
5. Career development learning
6. Reflection & evaluation
Building a Portfolio via Course Assessment

Job Applications
Video clips of interview
Organisation analysis
Portfolio

Workplace project
Career Information Interview
Post placement development statement
Portfolio

Leadership analysis
Emotional Intelligence and Leadership forum
Portfolio

Cultural mind map
Poster, presentation and report on organisation diversity
Portfolio

Leadership and organisational culture case study
Placement project
Portfolio

Career Management Plan
Interview and business case exercise
DPP portfolio
Evaluating the DPP

• **Student interest in DPP**
  Enrolment statistics

• **Impact of DPP on main degree program**
  Overall WAM at entry and completion of courses
  Feedback from faculty staff who approve DPP applications

• **Development of employability skills**
  Career Futures Inventory
  Employer evaluations of placement students
  Self evaluations of placement students
  Graduate employment outcomes reported by DPP graduates
  Graduate Destination Survey GDS

• **Learning experience**
  Course evaluations conducted by course convenors
  Survey of students who dropped courses
  Course and Teaching Evaluation and Improvement CATEI
  Course Experience Questionnaire CEQ

• **Quality of Program and Courses**
  Staff forums (assessment, online course development, course evaluation)
  Academic Program Review and Benchmarking
Professional Practice Evaluations

Student Self Evaluation

- Improved employability 100%
- Contributed to organisation’s goals 100% agreed or strongly agreed
- Felt motivated by experience 100% agreed or strongly agreed

Organisation Evaluation

- How well did student:
  - Learn from setbacks 100% rated Impressive or Appropriate
  - Work as part of team
  - Build Prof. relationships
  - Find innovative solutions
  - Manage their time
  - Use initiative
- Overall rating 100% (A or A-)

KEY TO EMPLOYABILITY
Feedback from Employers

The most positive aspect of hosting a UNSW Professional Practice Placement was:

- the enthusiasm, energy and entrepreneurial spirit that comes with a UNSW student. Our recent DPP intern was a valuable asset to World Trade Advisors. During her internship with the firm, she assisted in writing a International Trade Centre study on Expanding Trade between India and Pakistan. She further enhanced our marketing by helping with the new company website and logo design. I do hope the experience will help her achieve her goals in pursuing her career interests." Omar Anzur, Managing Partner, World Trade Advisors

- that Shontelle was an absolute pleasure having in our office! She was capable of all tasks asked of her and was more than happy to help at any time. Our whole team enjoyed having Shontelle as part of our team. Amber Jones, National Human Resources Officer, Miracle Babies Foundation

- not only did the student make a valuable contribution to our business processes, but that we were able to likewise provide the student with some professional experiences and aide in improving his technical and soft skills. It was a perfect partnership! Trinah De Leon, Scholar & Schools Administration Officer, UNSW Co-op Program
Feedback from Students

Overall satisfaction ratings from CATEI surveys for Summer, 2012/13:

<table>
<thead>
<tr>
<th>Course</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Introduction to the Workplace</td>
<td>5.0</td>
</tr>
<tr>
<td>Introduction to Global Citizenship</td>
<td>4.67</td>
</tr>
<tr>
<td>Introduction to Leadership</td>
<td>5.0</td>
</tr>
<tr>
<td>Professional Practice 1</td>
<td>5.33</td>
</tr>
</tbody>
</table>

Comments from students – The best features of the course were:

- The practical nature of it since the content and assignments are directly related to the helping students in the recruitment process. The 3 day workshop was very helpful especially the careers panel at the end as it allowed me to have my questions answered by professionals within various fields.
- This course by far had the best feedback system in place of any course that I have attended at UNSW! The lecturers were of very high standard, each with appropriate histories which were applicable to all class content. The theory aspect of this course was well integrated into practical examples, which made sense in a real world instance. Excellent course!!!!
Joshua’s Interview
Questions?

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