Re-aligning Strategic Capacity to deliver Teaching and Learning and Work Integrated Learning Outcomes

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Institutions are continually challenged to innovate. In 2013 the University of Huddersfield reshaped its Strategy Map to take the university from 2013-18. Feeding into this overarching strategy are six strategies including a Teaching and Learning (T&L) Strategy, which is central to the delivery of Work Integrated Learning (WIL).

This roundtable will focus on the change management process that was undertaken to ensure that the T&L strategy and particularly the WIL elements could be implemented effectively across the institution. Utilising existing resources and networks, a radical redesign of T&L support was undertaken; primarily a change from individual T&L Innovation Projects into cross university Strategic T&L Projects.

Each strategic project is matched against an enabling strand of the T&L strategy. Each project is headed up by a National Teaching Fellow, with a research assistant drawn from the Teaching and Learning Institute, a student on WIL placement working as a project assistant; together with Associates from across the university.

Example projects include: developing a student journal, embedding enterprise in the curriculum, using WIL as a peer mentoring approach and preparing students for a world where sustainability sits high on the agenda.

The roundtable will explain the design and implementation process of the projects, together with some challenges form the first year of implementation.

Delegates will then have time to discuss how universities can use their existing resources more effectively to deliver change and more effective WIL outcomes.

Keywords: Strategic alignment, change management, work integrated learning, national teaching fellows, peer mentoring